

Alexandra Oancă



Central European University
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Academic Interests

critical policy studies, critical urban studies, entrepreneurial strategies of (re)development, urban politics, mega-events, expertise and knowledge, urban social movements, emotions and social movements

Education

September 2010 – January 2018

PhD in Sociology and Social Anthropology

Central European University
Budapest, Hungary

Thesis: *Bidding Wars: Enactments of Expertise and Emotional Labor in the Spanish Competition for the European Capital of Culture 2016* Title

Department of Sociology and
Social Anthropology

Committee members:
Jean-Louis Fabiani (CEU)
Daniel Monterescu (CEU)
Cris Shore (University of Auckland)

Thesis submission: May 30, 2017

Date of Defense (forthcoming): January 9, 2018

March 2015 – June 2015

University of Auckland, New Zealand
Department of Anthropology

Doctoral Visiting Fellow

September 2014 – June 2016

Center for Teaching and Learning Certificate

Central European University
Center for Teaching and Learning

Program for Excellence in Teaching in Higher
Education

2008 – 2010

Central European University
Budapest, Hungary

Department of Sociology and
Social Anthropology

MA in Sociology and Social Anthropology with
specialization in Global and Urban Studies.

Thesis: *Governing the European Capital of Culture
and Urban Regimes in Sibiu, Romania*
Supervisors: Daniel Monterescu (CEU) and
Alexandra Kowalski (CEU)

Grade: Cumulative GPA 4.00; Average Class GPA:
3.75 (4-0 scale)

2005 – 2008

University of Bucharest, Romania
Faculty of Sociology and Social Work

Bachelor’s Degree in Sociology with direction of
instruction in Sociology and Human Communities.

Thesis: Privatization and Changes in Work
Organization
Supervisor: Liviu Chelcea

Grade: 9.83 (1-10 scale);
Second place out of 400 graduates

Teaching Experience

September 2015 – June 2016

Central European University Budapest
Roma Access Programs
Roma Graduation Preparation Program

Tutor

“Introduction to Sociology, Social Anthropology and
Nationalism Studies”

Preparation for MA studies

September 2015 – January 2016

Central European University Budapest
Department of Sociology and
Social Anthropology

Teaching Assistant

“The Logic of Social Inquiry”
MA class, 37 students

September 2013 – January 2014

Central European University Budapest
Department of Sociology and
Social Anthropology

Teaching Assistant

“Key Issues in Social Theory”
MA class, 28 students

December 2013	Lecturer
Corvinus University of Budapest Társadalomelméleti Kollégium (TEK) College for Advanced Studies in Social Theory	“Knowledge, Expertise and Entrepreneurial Urbanism” MA class, 12 students

Grants and Awards

2016	
Central European University	Write-up Grant

2014	
Foundation for Urban and Regional Studies	Write-up Grant
International Journal of Urban and Regional Research	

2010 – 2014	
Central European University	Study scholarship
Department of Sociology and Social Anthropology	CEU Doctoral Fellowship

2008 – 2010	
Central European University Department of Sociology and Social Anthropology	Study scholarship CEU Partial Fellowship Scholarship

May 2007	
University of Bucharest, Romania Faculty of Sociology and Social Work	Essay competition Research proposal competition Second place in the essay section and third in the research proposal competition

2006 – 2008	
University of Bucharest, Romania Faculty of Sociology and Social Work	Study scholarship for excellent academic activity

Publications

Oancă, Alexandra. (2015) Europe is not elsewhere: The mobilization of an immobile policy in the lobbying by Perm (Russia) for the European Capital of Culture title. *European Urban and Regional Studies*. 22 (2): 179-190. doi: 10.1177/0969776414535419.

Conferences

August 29 – September 1, 2017. *The Uses and Abuses of Emotional Labor: Expertise and Entrepreneurial Urbanism*. In 13th Conference of the European Sociological Association “(Un)Making Europe: Capitalism, Solidarities, Subjectivities”, Athens, Greece.

November 7-10, 2016. *For Relational Ethnography: Evaluation and the Interrelations between of Urban Coalitions, Cultural Producers and Local Population*. In “Local Perspectives. Evaluation Symposium”, University of Plovdiv, Plovdiv, Bulgaria.

May 4-9, 2016. “*Culture of Capital*”: *Urban activism and the critique of mega-events in the Spanish bidding for the European Capital of Culture*. In “The worldwide mobilizations’ Panel. IUAES Inter-Congress World anthropologies and privatization of knowledge: engaging anthropology in public, Dubrovnik, Croatia.

May 4-9, 2016. *Capitalizing Hope: Emotional Capital, Urban Activism and the Instrumentalization of Hope in the Spanish Bidding Wars for the European Capital of Culture*. In ‘The Language of Privatization and the Privatization of Language’ Panel. IUAES Inter-Congress World anthropologies and privatization of knowledge: engaging anthropology in public, Dubrovnik, Croatia.

March 23-24, 2016. *Capitalizing Hope: Dream-worlds of Development(s) and the Production and Management of Emotions in Mega-Events Bidding*. Interdisciplinary Conference ‘Mega-events for Regional Development: Citizen Participation and Social Impact’. Ural Federal University Institute of Social and Political Sciences, Yekaterinburg, Russia.

September 30 – October 1, 2015. *The City is Not For Sale: Counter-and Anti-Branding Strategies and the Production of Knowledge and Expertise*. Urban Imagineering and the Construction of Cool Cities Workshop, Central European University, Budapest, Hungary.

June 5-6, 2014. *The Production and Translation of the Field of Expertise. The Trajectory of the European Capital of Culture policy and the Production of Expertise*. Panel on Translating Power and Enframing Society. Graduate Conference Blurring the Boundaries: Fields of Expertise and Spaces of Intervention in Collective/Hybrid Knowledge Production, Central European University, Budapest, Hungary.

April 8-12, 2014. *The Magic of Expertise beyond Writing. The Production and Management of Emotions in Mega-events Bidding*. Panel on Mega-events: planning and impacts. American Association of Geographers Annual Meeting, Tampa, Florida, US.

October 29 – 31, 2012. *City Branding and Policies in Motion in Eastern Europe: The Role of Experts in the Bidding for the European Capital of Culture 2016 title in Poland and the Russian Federation*. Workshop ‘Mega-events in Eastern Europe’, Centre for Governance and Culture in Europe (Universität St. Gallen, Switzerland) and the Centre for Urban History of East Central Europe (Lviv, Ukraine), Lviv, Ukraine.

May 31 – June 3, 2012. *Bidding Wars: Legitimacy and Authority of Expertise in the Spanish Bidding for the European Capital of Culture 2016 title*, The Second International Conference of the Society of Sociologists from Romania - ‘Beyond Globalization?’, Bucharest, Romania.

December 2-4, 2010. *Governing the European Capital of Culture. Urban Regimes in Sibiu*, The First International Conference of the Society of Sociologists from Romania – ‘Remaking the Social – New Risks and Solidarities’, Cluj-Napoca, Romania.

Professional and Fieldwork Experience

November 2011 – March 2012

ARTidea and ConnectCP Consultancy in Cultural Policy and Culture- led Development Barcelona, Spain	Internship (Fieldwork Experience)
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January 2008 – August 2008

The Romanian Centre for Economic Remodeling (CERME) Bucharest, Romania	Research Assistant and Field coordinator EU funded, nation-wide PHARE Project: “Economic Statistics Development”
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Languages Skills

Romanian: Native

English: Proficient reading, writing, speaking (C2)

Spanish: Upper Intermediate reading, writing, speaking (B2)

German: Beginner (A1)